

STT 200 SEC 9-12 1-11-10 CH 14

Note Title

1/11/2010

INTRO TO PROBABILITY CH 14 \rightarrow 17 (EXAM 1 FOLLOWS)
CH 14 STRIPPED DOWN PROBABILITY

$$P(\text{RAINS SATURDAY}) = .2$$

$$P(\text{RAINS SUNDAY}) = .4$$

$P(\text{RAINS SAT [OR] SUN (OR BOTH)})$

$\xrightarrow{\text{NAIVE THINKING}}$

$$P(\text{SAT}) + P(\text{SUN}) - P(\text{RAINS SAT AND SUN})$$

SEE CH 15

CLASSICAL NOTION OF PROBABILITY?

- FINITE # OF POSSIBLE "OUTCOMES"

eg TOSS RED DIE WITH GREEN DIE

R \ G	1	2	3	4	5	6
1		△				○
2	△	△	□	□	○	□
3				○		□
4			○			
5		○				
6	○					

EACH OF 36 "OUTCOMES"

HAS PR $\frac{1}{36}$

$$P(R=3 \text{ AND } G=6) = \frac{1}{36}$$

$$? P(R=2) = \frac{6}{36} = \frac{1}{6}$$

$$? P(R+G=7) = \frac{6}{36} = \frac{1}{6}$$

$$P(R+G=3) = \frac{2}{36} = \frac{1}{18}$$

$$R=1 \quad G=2$$

$$R=2 \quad G=1$$

JACK + JILL. \$1 \$1 \$5

JACK FIRST THEN JILL FROM THE TWO THEN REMAINING.

INTUIT ? $P(\text{JACK } \$5) = \frac{1}{3}$

? $P(\text{JILL } \$5) = \frac{1}{3}$

$$\begin{aligned} &P(\text{JILL } \$5) \\ &= P(\text{JACK } \$1 \text{ and JILL } \$5) \\ &= \frac{1}{3} \cdot \frac{1}{2} = \frac{1}{6} \end{aligned}$$

MODEL \$1 \$1 \$5
a b c

JACK	JILL
a	b
a	(c)
b	a
b	(c)
(c)	a
(c)	b

IN THIS MODEL
 $P(\text{JACK } \$5) = \frac{2}{6} = \frac{1}{3}$
 $P(\text{JILL } \$5) = \frac{2}{6} = \frac{1}{3}$

USES OF PROBABILITY?

① 2008 NADA JIM LEITZ (CHM. TOYOTA N.A.)

"CUST COMES ONCE FOR SERVICE INCR

PROB OF CAR PURCHASE BY $\frac{1}{3}$ "

BE CAUTIOUS -
WHAT'S THE
MODEL?

② DR POTCHEN.

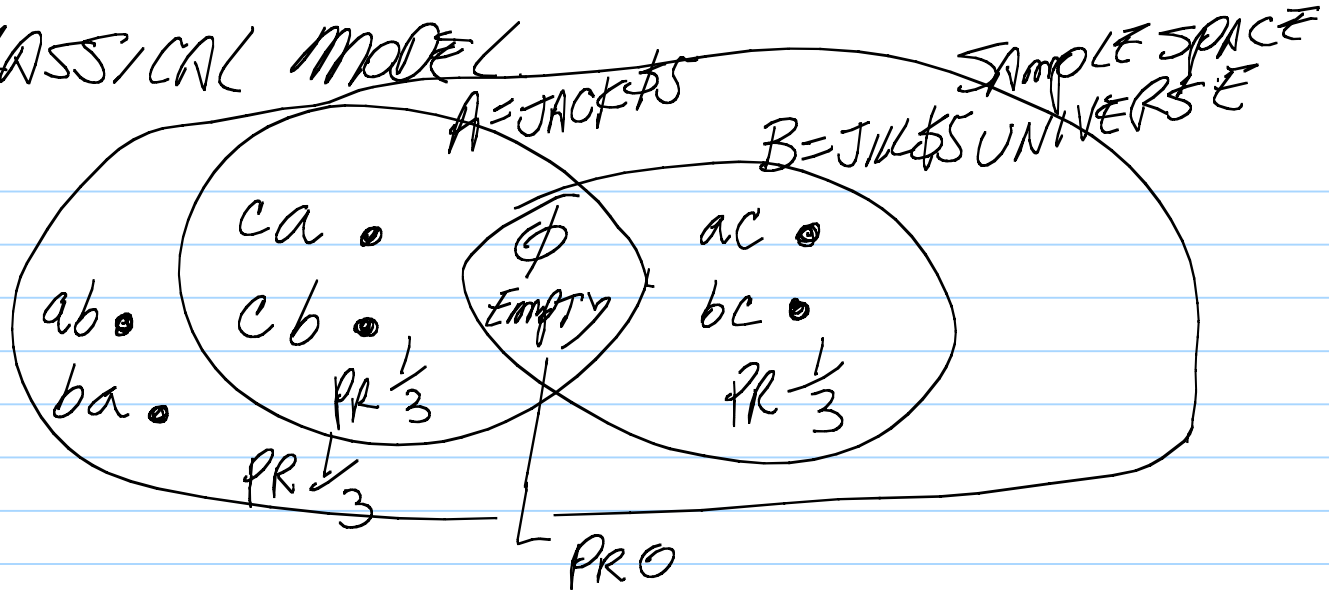
CHANGES IN A FORM ASKING
WHAT A RADIOLOGIST FINDS IN
(SAY) XRAY IMAGE CAN
IMPROVE ON DIAGNOSIS.

RANDOMIZED
TRIAL OF SPECIFIC
ATTRACTION TO
SERVICE +
WHETHER THAT
LEADS TO A
PURCHASE

RETURN TO THE CLASSICAL MODEL

VENN DIAGRAM

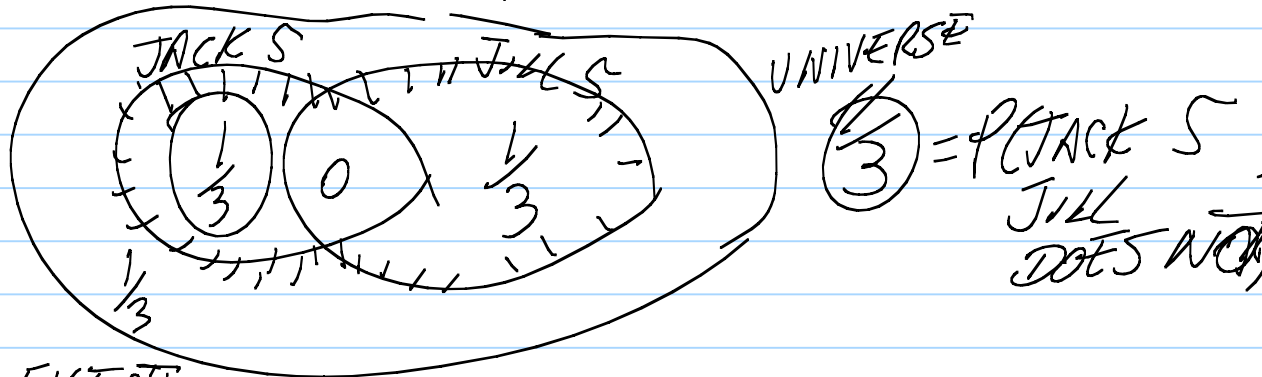
JACK JILL
 a b
 a c
 b a
 b c
 c a
 c b



RECALL of 15 BILL "C"

SEE THAT

$$P(\text{JACK } S \text{ or JILL } S) = \frac{1}{3} + \frac{1}{3} = \frac{2}{3}$$



TEXT CH 14 DISJOINT EVENTS.

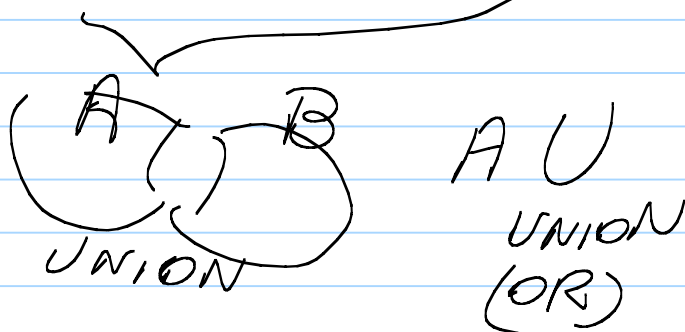
JACK'S DISJOINT FROM JILL'S

THEY CANNOT OCCUR TOGETHER.

So, BECAUSE JACKS IS DISJOINT FROM JILLS

$$P(\text{JACKS OR JILLS}) \stackrel{\text{DISJOINT}}{=} P(\text{JACKS}) + P(\text{JILLS})$$

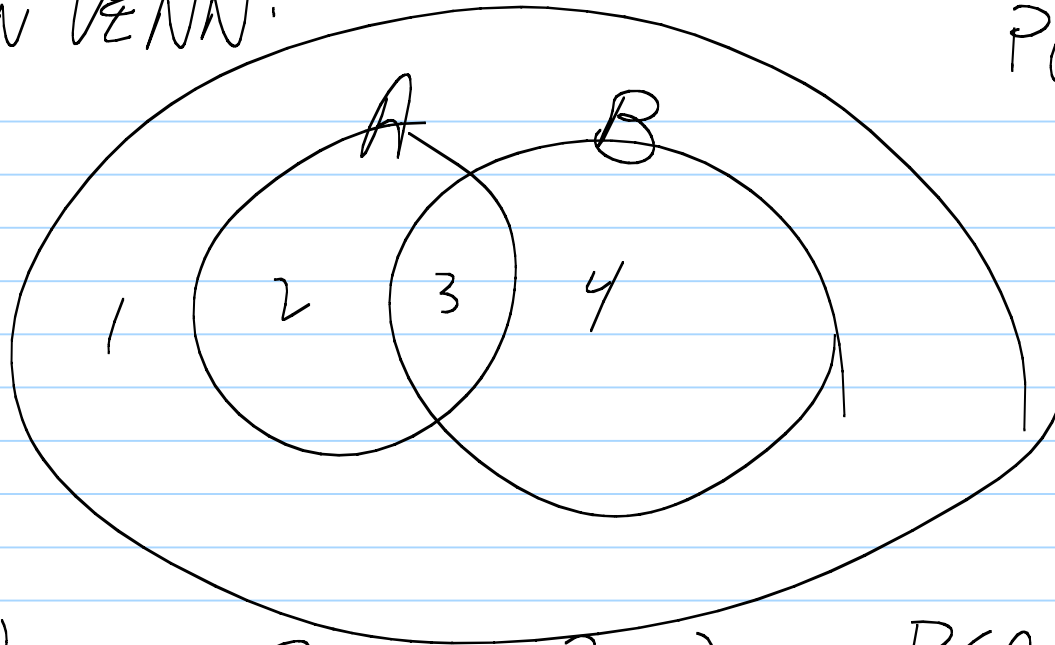
RULE IF IN CLASSICAL MODEL EVENTS A, B ARE
DISJOINT THEN $P(A \text{ OR } B \text{ (OR BOTH)}) = P(A) + P(B)$.



GENERAL ADDITION RULE:

$$P(A \text{ U}_{\text{OR}} B) = P(A) + P(B) - P(A \cap_{\text{AND}} B)$$

AS SEEN IN VENN.



CLASSICAL
 $P(A) = \frac{\# \text{ FAVORABLE}}{\# \text{ TOTAL}}$

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

$2 + 3 + 4 \qquad 2 + 3 \qquad 3 + 4 \qquad 3$

$\downarrow \qquad \nearrow$
DOUBLE COUNTED

CONNECTION OF RULES DEVELOPED FROM
CLASSICAL MODELS WITH PROBABILITY GENERALLY.

IF e.g. STATEMENT $P(\text{RAIN TOMORROW}) = 0.2$
IS TO HAVE PRACTICAL VALUE, WE "IDEALLY"
WOULD EXPECT $\sim 20\%$ OF THE OCCASIONS SUCH
A "20%" STATEMENT IS MADE, THE OUTCOME
(IN THIS CASE RAIN TOMORROW) ACTUALLY HAPPENS.

SO IF WE ARE TO "IDEALLY" JUDGE OUR
PROBABILITIES BY HOW WELL THEY CONFORM TO
RELATIVE FREQ COUNTS IN EXPERIENCE THEN CLASSICAL
PROBABILITY RULES MUST APPLY. =

SO, SUM UP, CLASSICAL PR MODEL

ADDITION RULE ^(CH15) $P(A \cup B) = P(A) + P(B) - P(A \cap B)$

MULTI RULE (CH15)

$P(A \text{ and } B) \stackrel{\text{NAIVE}}{=} P(A)P(B)$

RECALL HOWEVER $P(\text{Jack } \$ \text{ and Jill } \$) = 0$
 $\neq P(\text{Jack } \$) P(\text{Jill } \$) = \frac{1}{9}$

↑
IF
DISJOINT
THIS IS 0
CH14.

$P(A \text{ and } B) \stackrel{\text{ALWAYS}}{=} P(A) P(B | A) = \frac{2}{3} \cdot \frac{1}{2} = \frac{1}{3}$ YES!

eg $P(\text{Jack } \$1 \text{ and Jill } \$5) = P(\text{Jack } \$1) P(\text{Jill } \$5 | \text{Jack } \$1)$

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