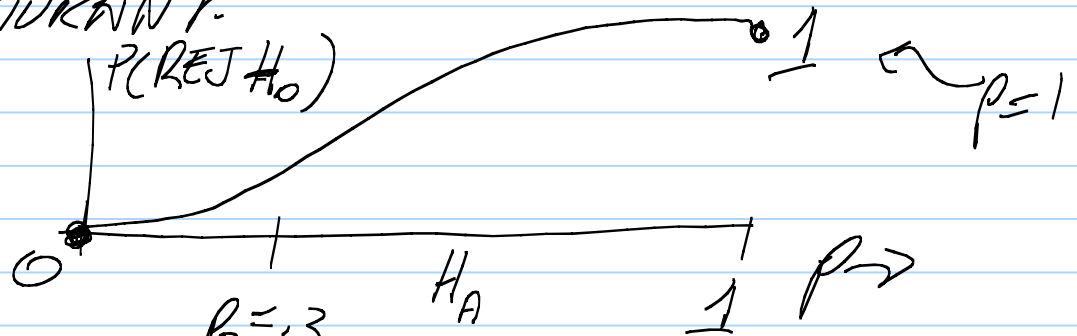


STT 200 12-7-09

1.  $p =$  (NOT KNOWN) IS FRACTION OF BEVERAGE ORDERS FOR BK IN A RESTAURANT.

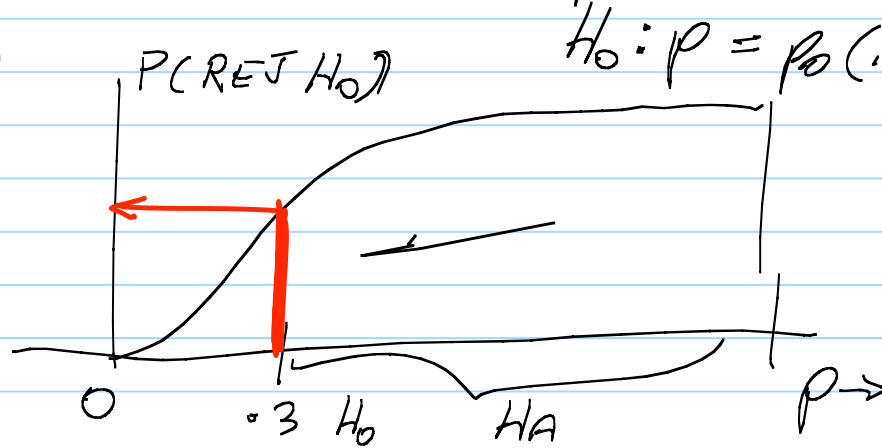
( $p_0 = .3$  GIVEN)

eg .3 (HISTORY)



GIVEN  $p_0 = .3$   
NOT GIVEN  $H_A$   
ARE GIVEN

$\alpha$   
ALPHA

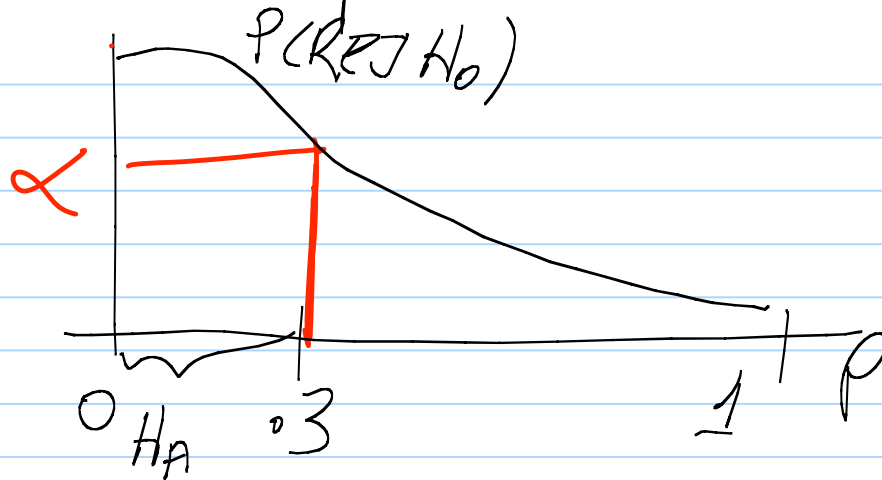


$p_0 = .3$   
 $H_0: p = p_0 (.3)$

$H_A: p > .3$

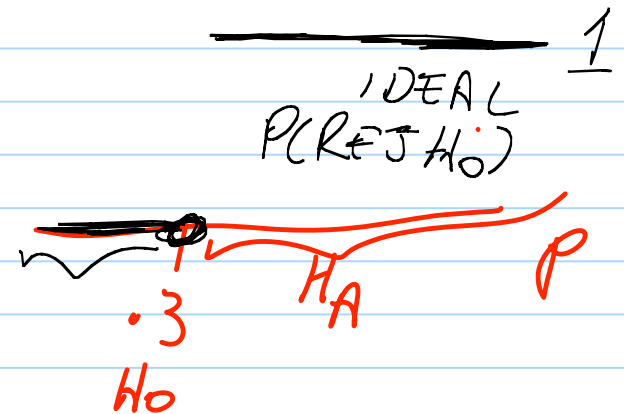
WANT  $P(\text{REJ } H_0)$   
WHEN  $H_0$  IS TRUE  
TO BE SMALL.

IF INSTEAD GIVEN  $\rho_0 = .3$   
AND

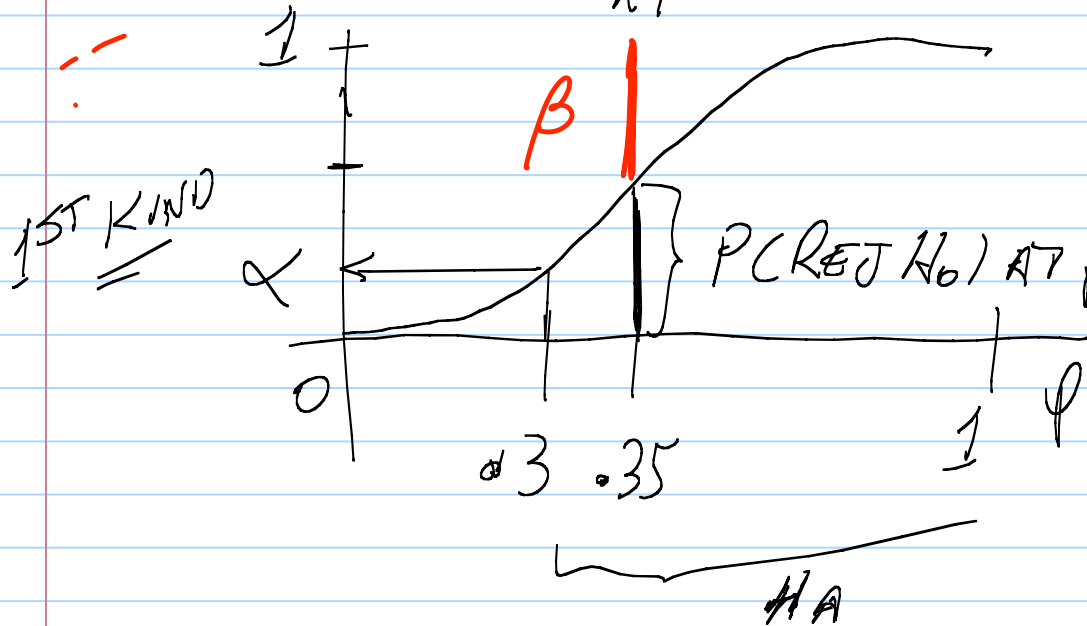


$P(\text{TYPE I ERROR}) = \alpha$   
READ OFF THE CURVE  
=  $P(\text{ERROR OF THE FIRST KIND})$

FIRST ONE ABOVE



(C) DETERMINE  $\beta$  = P(FAIL TO REJECT  $H_0$ ) AT  $p = .35$



$$\beta = 1 - P(\text{REJ } H_0) \text{ AT } p = .35$$

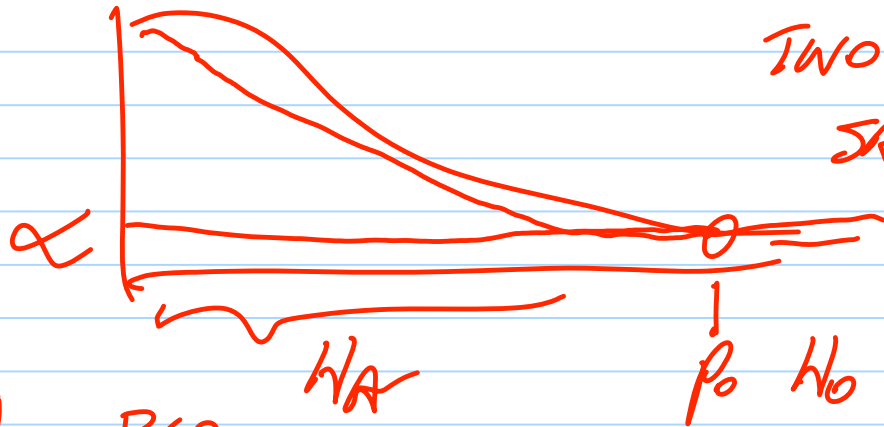
$\beta$  CALLED TYPE 2 ERROR PROBABILITY

CRIMINAL JUSTICE?  $H_0$ : INNOCENT  
 $H_A$ : NOT

?  $P(\text{CONVICED INNOCENT}) = \alpha$        $P(\text{FAIL TO CONVICT INNOCENT}) = \beta$

DO WE KNOW THESE?

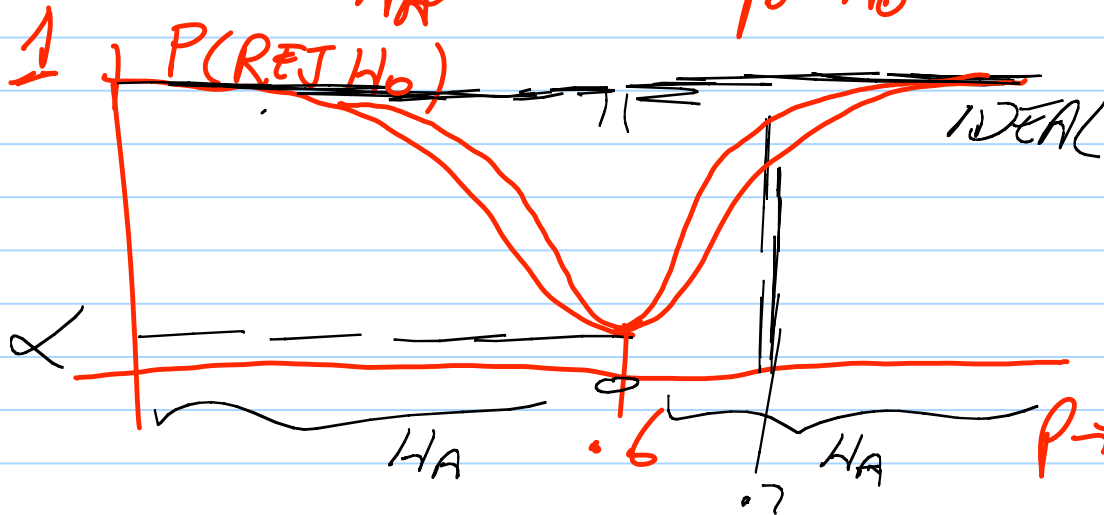
2.



TWO TESTS - EACH OF SAME  $H_0$ . SAME  $\alpha$

(ADMISSION)

3.



~~1~~  
 $\neq p_0$  POWER CURVE IS ONLY ON  $H_A$  TECHNICALLY

$H_0: P = 0.6$   $H_A: P \neq 0.6$

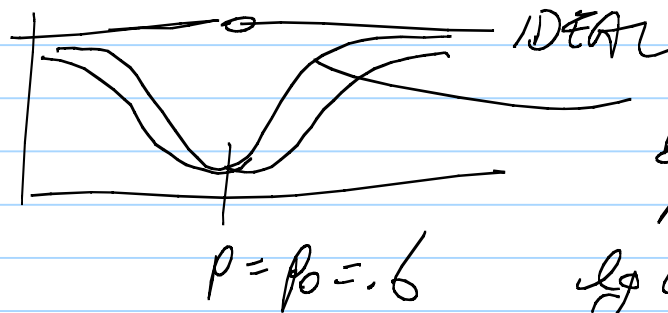
## TWO-SIDED TEST (WHY?)

ONE SIDED IF  $H_A$  IS ALL TO ONE SIDE OF  $H_0$

TWO SIDED —  $H_A$  BOTH SIDES OF  $H_0$ .

3c. IDEAL (DONE ABOVE)

3d. WHICH IS BETTER TEST — CLOSER TO IDEAL.

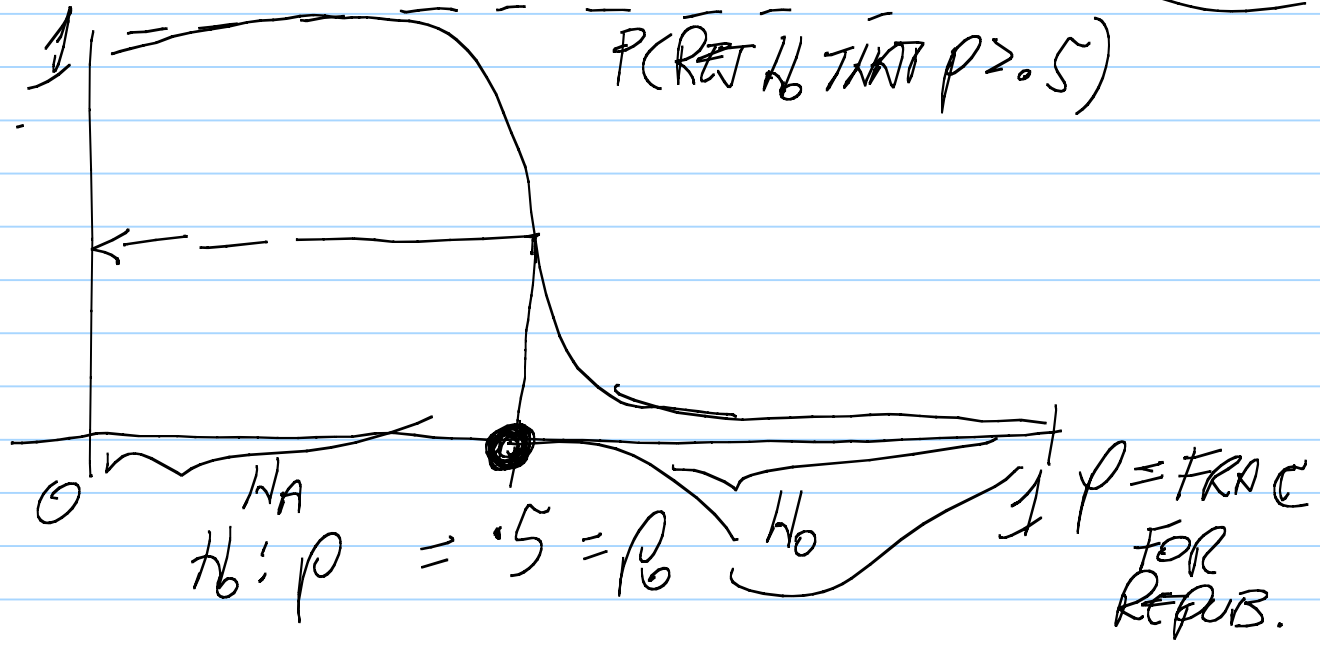


BETTER — USUALLY  
BASED ON  
MORE INFO  
lg LARGER SAMPLE  
(DNA EVIDENCE?)



4. TEST ADOPTED

I THINK  
 $P(\text{REJ } H_0) \text{ WHEN } \rho = 0.5 \text{ IS } \sim 0.3$



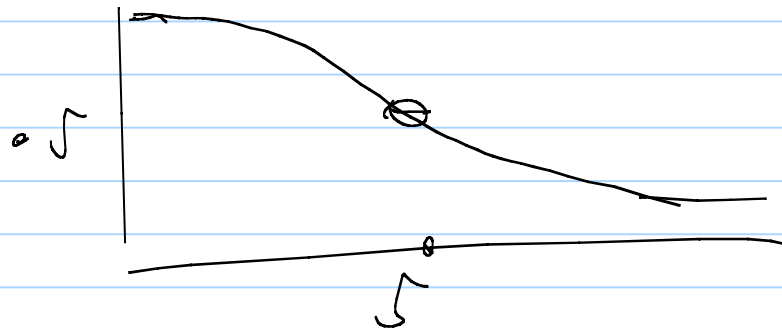
REJECTING  $H_0$  (REP AHEAD) IS LIKE CALLING  
VOTE FOR DEMOCRATS.

BUT  $P(\text{CALL FOR DEM})$  IS ONLY .3 AT  $p = .5$   
(REJ  $H_0$  REPUB AHEAD)

4e. FAIR TO BOTH PARTIES: — USE SYMMETRIC TEST.

---

POWER CURVE



Simple Rej  $H_0: p = .5$  (vs  $H_A: p < .5$ ) IF  
 $\hat{p} < .5$ .

SAME AS REJ  $H_0: p = .5$  IF

$$\frac{\hat{p} - .5}{SD(\hat{p})} < 0$$

$SD(p)$

$$\frac{\hat{p} - .5}{\sqrt{\frac{.5 \cdot .5}{n}}} < 0$$

$\approx Z$  DIST IF  $p = .5$   
SO IF  $p = .5$  CHANCE IS  $P(Z < 0) \approx .5$

---

# 5. TEST  $H_0: p = .3$   $n = 400$  ORDERS-

FIND THAT 150 (OF 400) ARE FOR WINE.  $H_A: p > .3$

$$\hat{p} = \frac{150}{400} = .375$$



SUPPOSE WE DECIDE  $\alpha = .2$

SAYS 20% CHANCE THE  
RESULTING TEST WILL  
REJ  $H_0: p = .3$  WHEN  
IN FACT  $p = .3$

TEST STATISTIC

$$\rightarrow \frac{\hat{p} - .3 \leftarrow p_0}{\sqrt{\frac{.3 \cdot .7}{400}}} = \textcircled{3} \text{ (SAY)}$$

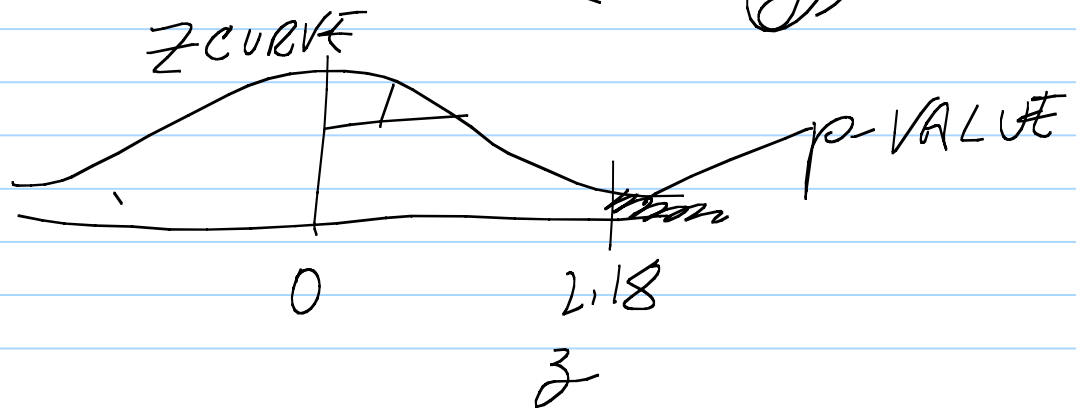
THEN  $P(\text{MORE EVIDENCE  
THAN THIS AGAINST } H_0)$   
CALCULATED UNDER  $p_0 = .3$

$$\frac{.375 - .3}{\sqrt{\frac{.3 \cdot .7}{400}}} = \textcircled{3}$$

$$\textcircled{=} P(Z > \textcircled{3})$$

SUPPOSE THIS  $\textcircled{3}$

WORKS OUT TO 2.18<sub>0</sub>

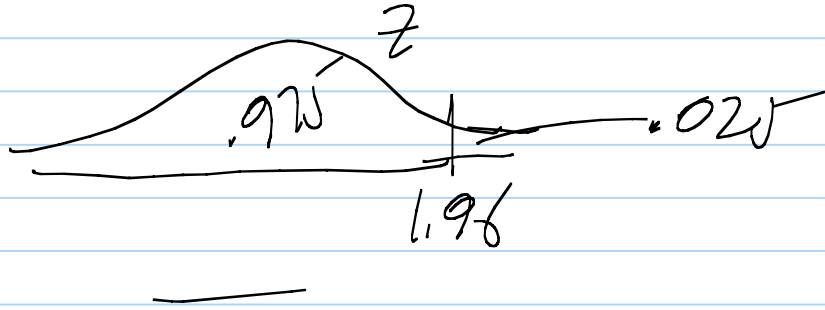


S.F. THE TEST REJECTS  $H_0$   
 IF P-VALUE IF  
 $P\text{-VALUE} < \alpha = .2$

3 1.08  
 2.1 1.08 P-VALUE

SO IF P-VALUE WORKS OUT TO .039 (SAY) }  $\Rightarrow$  REJECT  $H_0$

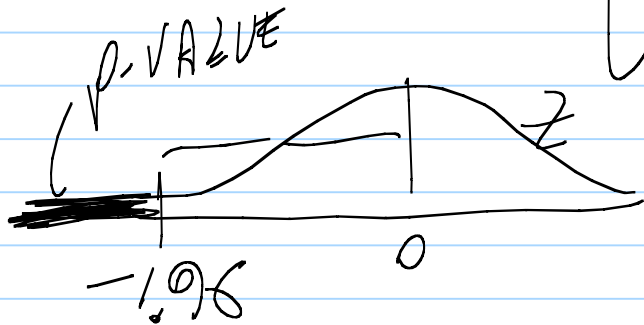
SIMPLE EXAMPLE SUPPOSE  $Z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} = 1.96$   $H_0 < H_A$



3 1.06  
 1.9 .975 }  $\Rightarrow$  P-VALUE 15.025

ANOTHER - Suppose  $z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} = 1.96$   $H_A < H_0$   
NO POINT IN TESTING  
EVIDENCE IN  $\hat{p}$  IS FOR  
 $p > p_0 \nrightarrow H_A < p_0$ .

ANOTHER SPSE  $\frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} = -1.96$   $H_A < H_0$



So P-VALUE .025

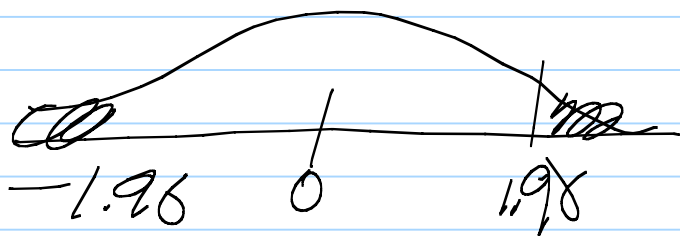
ANOTHER

$$\text{SUPPOSE TEST STAT} = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} = -1.96$$

$$H_0: p = p_0$$

$$H_A: p \neq p_0$$

P-VALUE NOW IS  $P(Z < -1.96) + P(Z > 1.96)$



$$\begin{aligned} \text{SO P-VALUE} \\ &= 2 P(Z > 1.96) \\ &= .05 \end{aligned}$$