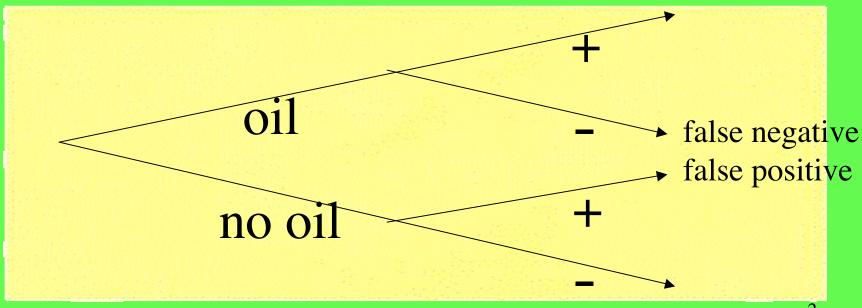
Raoul LePage Professor STATISTICS AND PROBABILITY www.stt.msu.edu/~lepage eliekon Strzoo Spog

"oil" = oil is present

"+" = a test for oil is positive

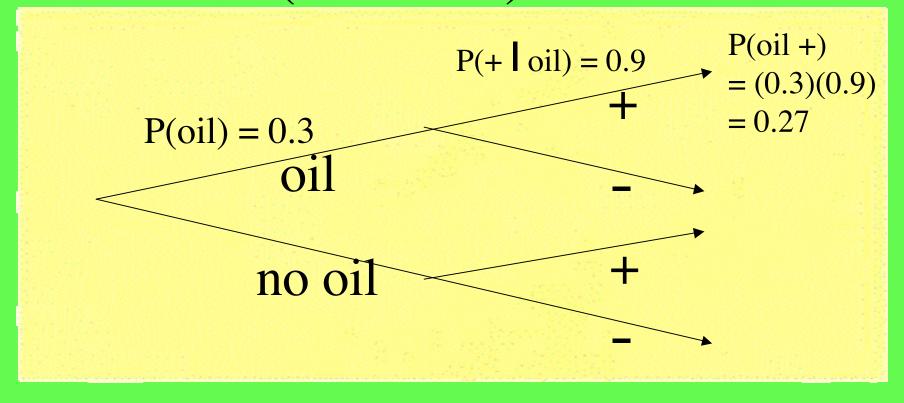
"-" = a test for oil is negative



TREE DIAGRAM CONVENTIONS

P(oil) = 0.3

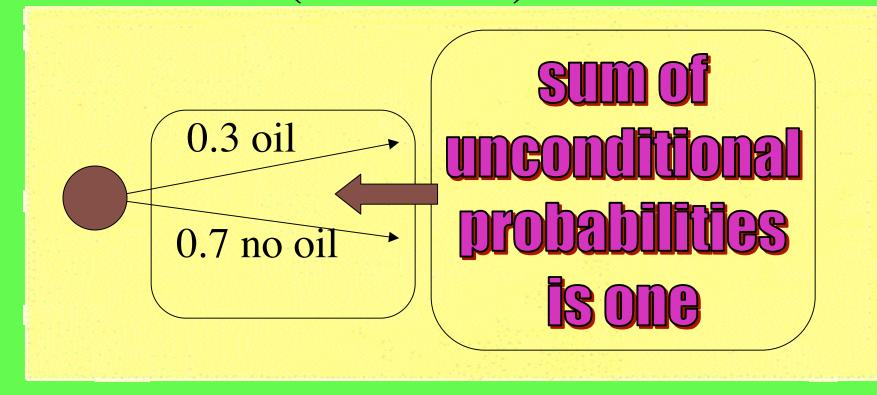
P(+ | oil) = 0.9



TOTAL OF BRANCHES = 1

P(oil) = 0.3

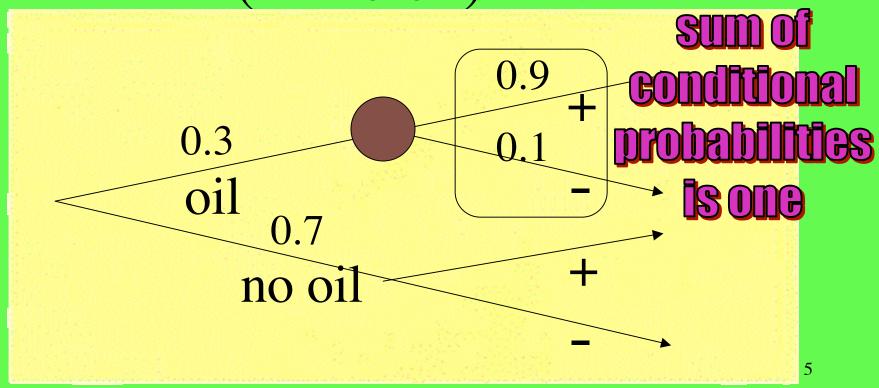
P(+ | oil) = 0.9



TOTAL OF GUIDITIONAL BRANCHES = 1

P(oil) = 0.3

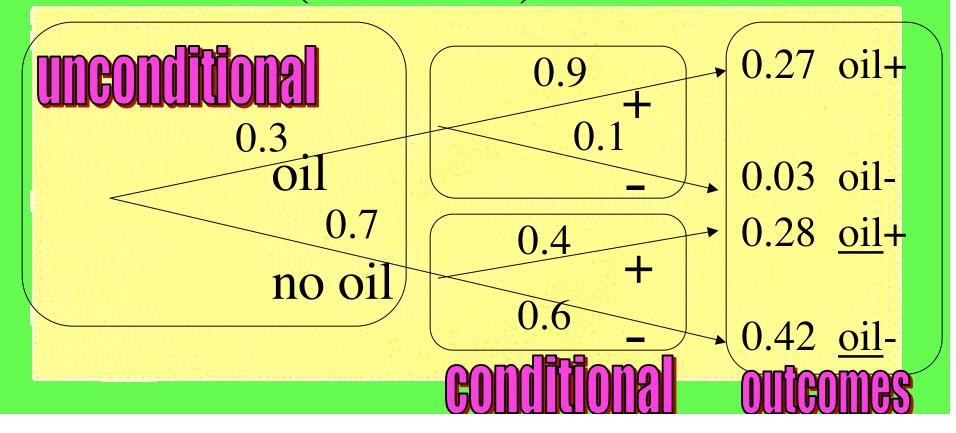
$$P(+ | oil) = 0.9$$
 $P(- | oil) = 0.1$

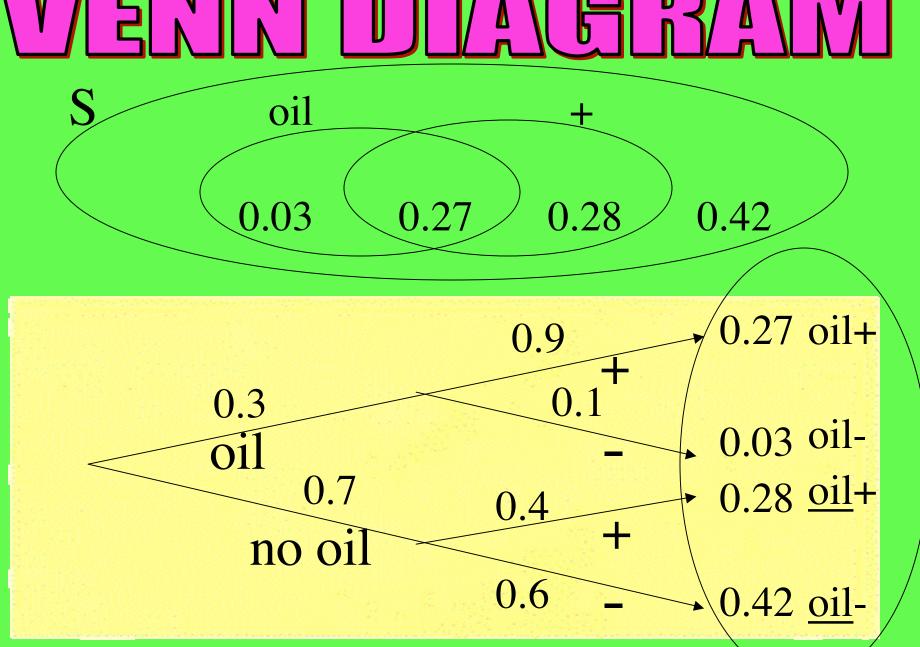


COMPLETE TREE

P(oil) = 0.3

P(+ | oil) = 0.9

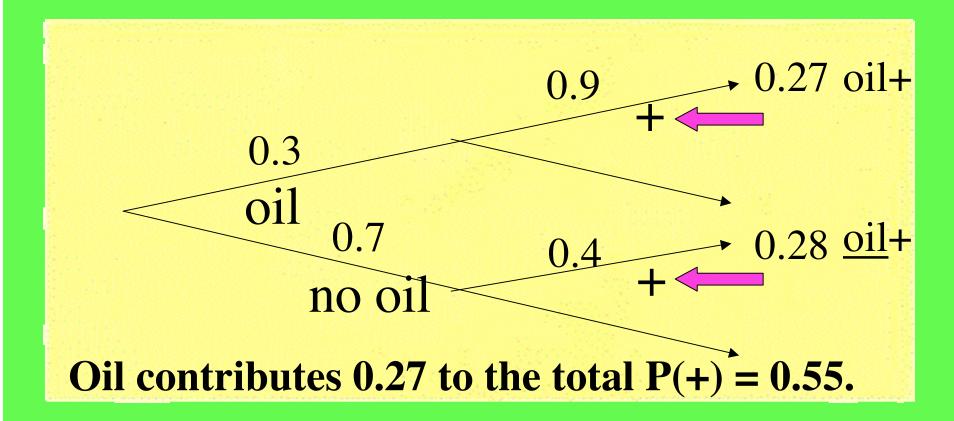




TOTAL PROBABILITY

$$P(+) = P(oil+) + P(no oil+)$$

 $0.55 = 0.27 + 0.28$



BAYES FORMULA

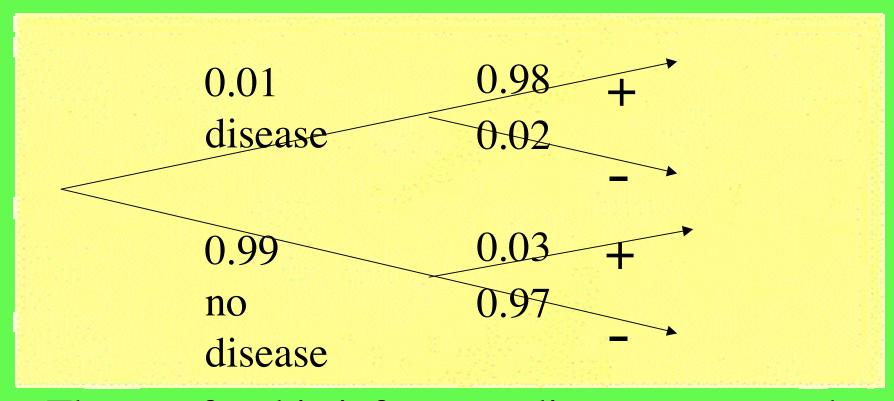
S oil + 0.03 0.27 0.28 0.42

P(0111+) = P(011+) / P(+)= 0.27 / (0.27 + 0.28) = 0.4909... 0.27 oil+

0.28 <u>oil</u>+

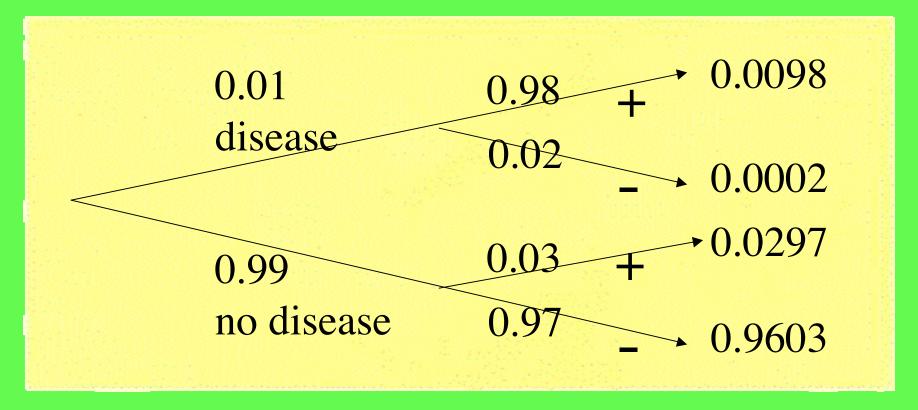
Oil contributes 0.27 of the total P(+) = 0.27 + 0.28.

MEDICAL TEST



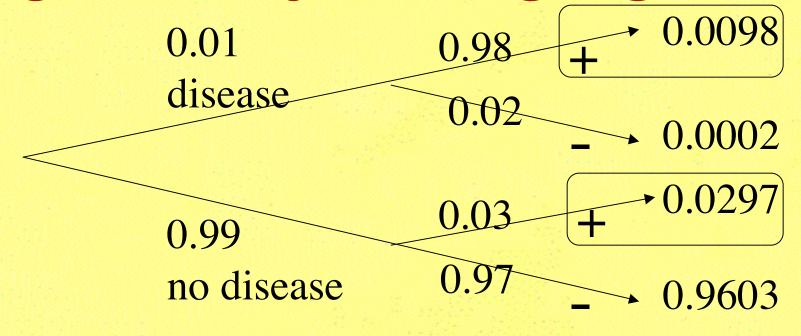
The test for this infrequent disease seems to be reliable having only 3% false positives and 2% false negatives. What if we test positive?

MEDICAL TEST



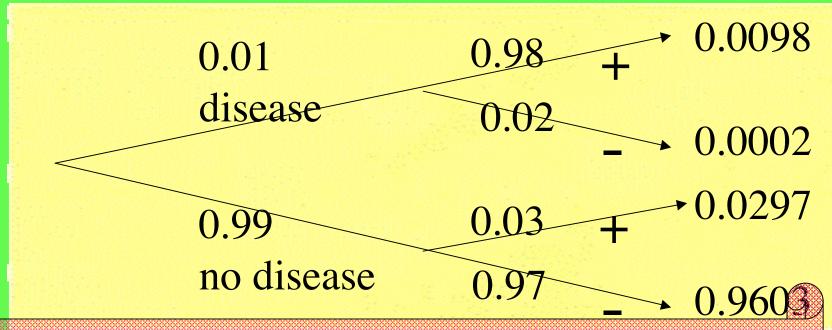
We need to calculate P(diseased I +), the **conditional probability** that we have this disease **GIVEN** we've tested positive for it.

CALCULATING OUR CHANGES OF HAVING THE DISEASE IF +



FALSE POSITIVE PARADOX

one may overwhelm a good test by failing to sereen

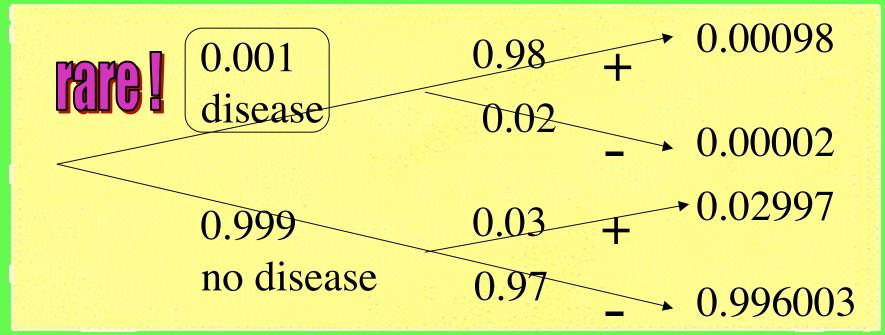


EVEN FOR THIS ACCURATE TEST:

P(diseased I +) is only around 25% because the non-diseased group is **so predominant** that most positives come from it.

FALSE POSITIVE PARADOX

one may overwhelm a good test by failing to sereen



WHEN THE DISEASE IS TRULY RARE:

P(diseased I +) is a mere 3.2% because the huge non-diseased group has completely over-whelmed the test, which no longer has value

FOR MEDICAL PRACTICE: Good diagnostic tests will be of little use if the system is overwhelmed by lots of healthy people taking the test. Screen patients first.

FOR BUSINESS: Good sales people capably focus their efforts on likely buyers, leading to increased sales. They can be rendered ineffective by feeding them too many false leads, as with massive un-targeted sales promotions.

